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Happy Hand Lettering: Simple Calligraphy Techniques To Bring Your Words To Life



Synopsis

Create a More Beautiful World with a Little Hand-Lettered Love! Messages from your own hand are an intimate and powerful means of expression and communication. Happy Hand Lettering offers you instruction and encouragement to begin creating beautifully written words right away. From selecting the best tools and supplies, to forming your first simple letters, everything you need to begin your calligraphic journey is here. Learn beginning-level techniques for brush lettering, nib lettering and modern lettering as you progress from strokes to letters and from words to phrases. Discover ideas for using your new lettering skills in a practical way--envelopes, gift tags, decor and more. Brush up on composition basics, typography terms and an exploration of a variety of mediums. Enjoy the process of learning something new. Start crafting hopeful and happy messages today!

Book Information

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Customer Reviews

Jen Wagner is a multifaceted creative from Southern California. Raised in an entrepreneurial and creative home, Jen has from a young age been starting successful businesses and creative endeavors of all kinds. She has made her mark internationally doing branding, design, photography, interior design and hand lettering for businesses and brands--large to small. Partnering with Jeanne Oliver Designs, Jen has made her way into speaking and e-courses, teaching women how to be empowered and inspired through several different mediums. Jen and her husband, Aaron, currently reside in Nashville with their dog, Kingsley, and make it a point to drink good whiskey, make friends and travel often. For more info, go to www.jenwagner.co.

Let me first start by saying that I was a little concerned as to the content inside this beautiful book since the preview only shows the front and back cover. I purchased it anyway and was pleasantly surprised. The first thing I noticed was the weight of the book and thickness. The quality of the paper and cover are excellent. The next thing was opening the book itself. It is full of gorgeous photography and detailed step-by-step easy-to-follow illustrations and examples. As an artist, I truly respect what seems to be becoming the lost art of calligraphy. When you look at old books or documents like the Declaration of Independence, you quickly gain a profound respect for those who learned to skillfully master this form of communication. Prior to The Gutenberg Bible (the first mass produced book using movable metal type) in the 15th Century, books were painted by brush or by quills from feathers and reeds dating back to the 2nd century BC. The author/artist has without question mastered this art form and shows many examples of creating special unique hand-lettered cards and larger scale individual works-of-art. When added to a special gift, the cards themselves become the gift! And the recipient will surely see the love and thoughtfulness as part of the gift giving experience. I'm thrilled to see that people still see the beauty of calligraphy hope this book is very successful with young and old alike. In a hurried world where everyone seems to communicate with text messages, it would be nice to know there are still those who want to be remembered. While I haven't gone through every exercise in this book yet, I look forward to doing so and highly recommend it. I would actually recommend it to schools and art teachers as well. Nicely done and a great addition to my book shelf. I'll be buying more copies for upcoming Christmas gifts with a card on top brushed by hand.

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